

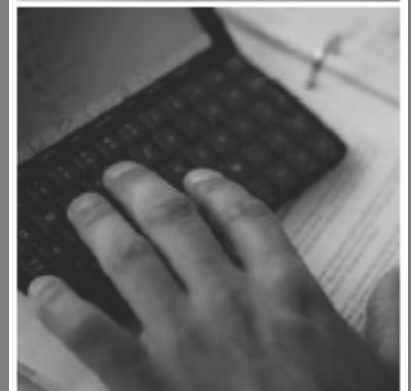


# PARENTAL PUBLIC SCHOOL CHOICE INFORMATION GUIDE 2009-2010

Parental Public School Choice  
Application Period

November 15 – December 19, 2008

[www.dallasisd.org/parents/schoolchoice](http://www.dallasisd.org/parents/schoolchoice)



# PARENTAL PUBLIC SCHOOL CHOICE 2009-2010

## Parental Public School Choice – What is it?

Parental Public School Choice will provide middle and high school parents and guardians with an opportunity to choose their child's school at critical transition points in grades 5 and 8. Currently, the district is continuing to pilot Parental Public School Choice with student in grade 8 only.

Please read the materials included in this Parental Public School Choice Guide about the programs of study included in the pilot to help make your decision. Please remember, if your child is accepted into a program of study, the choice is a commitment for the entire school year.

## Choosing a Program of Study

All students in the district are assigned to the school within their attendance zone. For the 2009-2010 school year, the district is continuing to pilot Parental Public School Choice with the programs of study listed in this guide for students in grade 8. As the parent/ guardian of an eighth grade student you have two choices. You may choose to place your child in the lottery for these programs of study **or** you may choose for them to attend high school in their attendance zone. The choice is yours.

Please read the following materials included in this guide about the programs included in the pilot to help make your decision.

- ◆ High Schools At a Glance
- ◆ High School Map
- ◆ Program Highlights

## How to Apply

Choosing a program of study is an important decision. Please take a moment to read over the information to see if any of these programs of study would interest your child. These programs of study start in the grade 9 and continue through grade 12. If your child is accepted into one of these programs, the program of study choice is a commitment for the entire school year. There are three steps to complete the Parental Public School Choice Application.

- Step 1: Fill out the student information completely.
- Step 2: Mark your first, second, and third choices.
- Step 3: Sign and date the application and return it to your child's school by December 19, 2008.

## Terms to Help You Choose a Program of Study

An **Attendance Zone** is the geographic assignment of students to a school. Attendance zones are prepared using school locations and capacities, student home addresses that have been entered into a computer geographic system, natural boundaries such as highways and lakes, and enrollment projections. The goal is to make the building utilization of neighboring schools as comparable as possible, while making access to the schools as safe as possible.

A **Career Pathway** is a broad area of similar careers. Career pathways are designed to blend a student's required academic courses with a specific career. Career pathways prepare students for national/industry certifications, two-year community college, university, or their chosen career. There are no academic criteria for admission into a career pathway.

A **Lottery** is a process that determines the order of selecting students by assigning random numbers to each application. Once all applications have been processed, the space will be filled starting with the smallest number until all spaces are filled.

**Magnet Programs** offer a wide range of opportunities with very specialized curriculum in areas such as science, technology, business, or art. Magnet programs have academic eligibility criteria for admission.

**Parental Public School Choice** will provide middle and high school parents and guardians with an opportunity to choose their child's school at critical transition points in grades 5 and 8 (for entering grades 6 and 9, respectively). Parental Public School Choice will also be aligned with High School Redesign. The pilot for the 2009-2010 school year will target **only** those students in grade 8.

A **Program of Study** is a specific coherent sequence of courses within a career pathway defined by a more narrow title. Example: Nursing and Emergency Medical Technician are Programs of Study within the Health Sciences Career Pathway.

## Transportation

The Dallas Independent School District will not provide transportation for students whose parents choose for them to participate in Parental Public School Choice. Any transportation will be need to be provided by the parents.

# PARENTAL PUBLIC SCHOOL CHOICE 2009-2010

## High Schools At a Glance

High School	Career Pathways	Extra-curricular and After-school Activities		
<b>Bryan Adams</b> 2101 Millmar Drive Dallas, TX 75228	<ul style="list-style-type: none"> <li>◆ Health and Human Services</li> <li>◆ Business, Marketing, and Management</li> <li>◆ Art, Communication, and Media</li> <li>◆ Human Development and Social Science</li> </ul>	<ul style="list-style-type: none"> <li>◆ Academic Decathlon</li> <li>◆ Academic UIL</li> <li>◆ Academic Success Program</li> <li>◆ A' Cappella Choir</li> <li>◆ Advanced Band</li> <li>◆ Belles (Drill Team)</li> <li>◆ Cheerleading</li> <li>◆ Chess</li> <li>◆ Choir</li> <li>◆ Close Up</li> <li>◆ College Bound Student Athletes</li> </ul>	<ul style="list-style-type: none"> <li>◆ Crossroads Newspaper</li> <li>◆ Cultural Exchange Organization</li> <li>◆ Debate</li> <li>◆ DECA</li> <li>◆ Drama Club</li> <li>◆ <i>El Conquistador</i> Yearbook</li> <li>◆ Fellowship of Christian Athletes</li> <li>◆ Folklorico Dance</li> <li>◆ Latin Club</li> <li>◆ Mu Alpha Theta (Math Honor)</li> <li>◆ National Art Honor Society</li> </ul>	<ul style="list-style-type: none"> <li>◆ National Honor Society</li> <li>◆ Orchestra</li> <li>◆ P.A.L.S.</li> <li>◆ Quill and Scroll (Journalism Honor)</li> <li>◆ J.R.O.T.C. Drill Team</li> <li>◆ Science Club</li> <li>◆ Step Team</li> <li>◆ Student Council</li> <li>◆ Theatre Tech</li> <li>◆ Tri Mu (Music Honor)</li> </ul>
<b>W. H. Adamson</b> 201 E. Ninth St. Dallas, TX 75203	<ul style="list-style-type: none"> <li>◆ Construction and Transportation</li> <li>◆ Business, Marketing, and Management</li> <li>◆ Public Service</li> </ul>	<ul style="list-style-type: none"> <li>◆ Athletics</li> <li>◆ Band</li> <li>◆ Cheerleading</li> <li>◆ Choir</li> <li>◆ Drill Team</li> <li>◆ Dance Team</li> <li>◆ Debate</li> </ul>	<ul style="list-style-type: none"> <li>◆ DECA</li> <li>◆ EIF</li> <li>◆ Fine Arts</li> <li>◆ LULAC</li> <li>◆ National Honor Society</li> <li>◆ One Act Play</li> </ul>	<ul style="list-style-type: none"> <li>◆ Rotary Interact</li> <li>◆ SES Tutoring</li> <li>◆ Step Team</li> <li>◆ Student Council</li> <li>◆ UIL</li> <li>◆ Video Production</li> </ul>
<b>David W. Carter</b> 1819 W. Wheatland Rd Dallas, TX 75232	<ul style="list-style-type: none"> <li>◆ Academy of Education</li> <li>◆ Academy of Visual and Performing Arts</li> <li>◆ Academy of Business Management and Communication</li> <li>◆ Academy of Math, Science, and Engineering Technology</li> </ul>	<ul style="list-style-type: none"> <li>◆ Art Club</li> <li>◆ Athletics</li> <li>◆ Chess Club</li> <li>◆ JROTC</li> <li>◆ JSA</li> </ul>	<ul style="list-style-type: none"> <li>◆ La Car Elite</li> <li>◆ Math Club</li> <li>◆ National Honor Society</li> <li>◆ PAL's</li> </ul>	<ul style="list-style-type: none"> <li>◆ Spanish Club</li> <li>◆ Step Team</li> <li>◆ Student Council</li> <li>◆ Theater Arts</li> </ul>
<b>Emmett J. Conrad</b> 7502 Fair Oaks Ave Dallas, TX 75231	<ul style="list-style-type: none"> <li>◆ Academy of Finance</li> <li>◆ Academy of Health and Human Services</li> <li>◆ Academy of Hospitality and Tourism</li> <li>◆ Academy of Information Technology</li> <li>◆ Science, Technology, Engineering, Mathematic (STEM) Academy</li> </ul>	<ul style="list-style-type: none"> <li>◆ Athletics</li> <li>◆ Band</li> <li>◆ Business Professionals of America</li> <li>◆ Cheerleading</li> <li>◆ Chess Club</li> <li>◆ Chess Club</li> <li>◆ Choir</li> <li>◆ Dance Team</li> </ul>	<ul style="list-style-type: none"> <li>◆ DECA</li> <li>◆ Drill Team</li> <li>◆ Environmental Society</li> <li>◆ FBLA</li> <li>◆ Fine Arts</li> <li>◆ Gaming Club</li> <li>◆ HOSA</li> <li>◆ Link Crew (Peer Leadership &amp; Peer Mentoring)</li> </ul>	<ul style="list-style-type: none"> <li>◆ National Honor Society</li> <li>◆ One Act Play</li> <li>◆ Orchestra</li> <li>◆ Podcasting</li> <li>◆ Skills USA</li> <li>◆ Student Council</li> <li>◆ UIL</li> </ul>
<b>L.G. Pinkston</b> 2200 Dennison St. Dallas, TX 75212	<ul style="list-style-type: none"> <li>◆ Health and Human Services</li> <li>◆ Architecture and Construction/Automotive Technology</li> <li>◆ Law and Legal Services</li> </ul>	<ul style="list-style-type: none"> <li>◆ Athletics</li> <li>◆ Band</li> <li>◆ Cheerleading</li> <li>◆ Choir</li> </ul>	<ul style="list-style-type: none"> <li>◆ Dance Team</li> <li>◆ Fine Arts</li> <li>◆ National Honor Society</li> <li>◆ One Act Play</li> </ul>	<ul style="list-style-type: none"> <li>◆ SES Tutoring</li> <li>◆ Student Council</li> <li>◆ UIL</li> <li>◆ Video Production</li> </ul>
<b>W.W. Samuell</b> 8928 Palisade Drive Dallas, TX 75217	<ul style="list-style-type: none"> <li>◆ Architecture and Construction Management</li> <li>◆ Arts and Media</li> <li>◆ Marketing and Business Management</li> <li>◆ Law and Criminal Justice</li> </ul>	<ul style="list-style-type: none"> <li>◆ Athletics</li> <li>◆ Band</li> <li>◆ Cheerleading</li> <li>◆ Fine Arts</li> </ul>		
<b>H. Grady Spruce</b> 9733 Old Seagoville Rd Dallas, TX 75217	<ul style="list-style-type: none"> <li>◆ Health and Human Services</li> <li>◆ Engineering and Information Technology</li> <li>◆ Business Administration and Finance</li> </ul>	<ul style="list-style-type: none"> <li>◆ 21st Century Grant Tutoring</li> <li>◆ Business Professionals of America</li> <li>◆ Community Care Corporation</li> <li>◆ DECA</li> <li>◆ Drama Club</li> </ul>	<ul style="list-style-type: none"> <li>◆ Family and Consumer Sciences</li> <li>◆ Fellowship of Christian Athletes</li> <li>◆ Journalism Club LULAC</li> <li>◆ Majorettes</li> <li>◆ National Honor Society</li> </ul>	<ul style="list-style-type: none"> <li>◆ Newspaper Staff</li> <li>◆ One Act Play</li> <li>◆ Peer Mediation</li> <li>◆ Spanish Club</li> <li>◆ Student Council</li> </ul>



# PARENTAL PUBLIC SCHOOL CHOICE 2009-2010

## Program Highlights

### Bryan Adams High School

There are four career pathways at Bryan Adams High School. Students are encouraged to enroll in Pre-AP and AP courses. The programs of study are aligned to college majors and dual credit classes are available in each of the programs of study.

The career pathways and corresponding programs of study are:

- Health and Human Services
  - Nursing
  - Pharmacy
  - Medical Assistant
- Business, Marketing, and Management
  - Business Management
  - Marketing, Sales, and Service
  - Hospitality and Tourism
- Art, Communication, and Media
  - Multi-media
  - Visual Arts
  - Performing Arts
- Human Development and Social Science
  - Law Enforcement
  - Courts and Criminal Procedure
  - Correctional Systems
  - Culinary Arts
  - Military

Students will have an opportunity to participate in all extra-curricular activities offered. For more information, please contact Bryan Adams High School at (972) 502-4900.

### W.H. Adamson High School

There are three career pathways at W.H. Adamson High School. Students are encouraged to enroll in Pre-AP and AP courses. The programs of study are aligned to college majors and dual credit classes are available in each of the programs of study.

The career pathways and corresponding programs of study are:

- Construction and Transportation
  - Automotive Technology
  - Automotive Collision
  - Construction
- Business, Marketing, and Management
  - Business Management
  - Marketing, Sales, and Service
  - Banking and Related Services
- Public Service
  - Emergency Services
  - Law Enforcement
  - Correctional Systems
  - Early Childhood Education
  - Leadership

Students will have an opportunity to participate in all extra-curricular activities offered. For more information, please contact W.H. Adamson High School at (972) 749-1400.

### David W. Carter High School

There are four career pathways at David W. Carter High School. Students are encouraged to enroll in Pre-AP and AP courses. The programs of study are aligned to college majors and dual credit classes are available in each of the programs of study.

The career pathways and corresponding programs of study are:

- Academy of Education
  - Secondary Teacher
  - Early Childhood Teacher
- Academy of Visual and Performing Arts
  - Visual and Performing Artist
- Academy of Business Management and Communication
  - Management
- Academy of Math, Science, and Engineering Technology
  - Engineering

Students will have an opportunity to participate in all extra-curricular activities offered. For more information, please contact David W. Carter High School at (214) 932-5700.

### Emmett J. Conrad High School

There are five career pathways at Emmett J. Conrad High School. Students are encouraged to enroll in Pre-AP and AP courses. The programs of study are aligned to college majors and dual credit classes are available in each of the programs of study.

The career pathways and corresponding programs of study are:

- Academy of Finance
  - Accounting
  - Banking
  - Securities Trading
  - Corporate Treasury
  - Insurance
- Academy of Health and Human Services
  - Nursing
  - Emergency Medical Technician
  - Medical Assistant
- Academy of Hospitality and Tourism
  - Hospitality and Hotel Management
  - Travel and Tourism
  - Restaurant Management and Entrepreneurship
- Academy of Information Technology
  - Digital Media and Web Development
  - Telecommunications
  - Programming
- Science, Technology, Engineering, and Mathematics (STEM) Academy
  - Engineering
  - Geographical Information Systems (GIS/GPS)
  - Bio-Related Technology Systems

Students will have an opportunity to participate in all extra-curricular activities offered. For more information, please contact Emmett J. Conrad High School at (972) 502-2300.

# PARENTAL PUBLIC SCHOOL CHOICE 2009-2010

## Program Highlights continued

### L.G. Pinkston High School

There are three career pathways at L.G. Pinkston High School. Students are encouraged to enroll in Pre-AP and AP courses. The programs of study are aligned to college majors and dual credit classes are available in each of the programs of study.

The career pathways and corresponding programs of study are:

- Health and Human Services
  - Diagnostic Services
- Architecture and Construction/Automotive Technology
  - Architecture
  - Automotive Technology
- Law and Legal Services
  - Law
  - Criminal Justice

Students will have an opportunity to participate in all extra-curricular activities offered. For more information, please contact L.G. Pinkston High School at (972) 502-2700.

### W.W. Samuell High School

There are four career pathways at W.W. Samuell High School. Students are encouraged to enroll in Pre-AP and AP courses. The programs of study are aligned to college majors and dual credit classes are available in each of the programs of study.

The career pathways and corresponding programs of study are:

- Architecture and Construction Management
  - Architecture
  - Construction
- Arts and Media
  - Graphic Design – Multimedia
  - Liberal Arts
  - Music
  - Visual Arts
- Marketing and Business Management
  - Marketing
  - Business
- Law and Criminal Justice
  - Criminal Justice
  - Legal Studies

Students will have an opportunity to participate in all extra-curricular activities offered. For more information, please contact W.W. Samuell High School at (972) 892-5100.

### H. Grady Spruce High School

There are three career pathways at H. Grady Spruce High School. Students are encouraged to enroll in Pre-AP and AP courses. The programs of study are aligned to college majors and dual credit classes are available in each of the programs of study.

The career pathways and corresponding programs of study are:

- Health and Human Services
  - Nursing
  - Pharmacy
  - Emergency Medical Technician
- Engineering and Information Technology
  - Academy of Engineering
  - Computer Maintenance
  - Networking Systems
- Business Administration and Finance
  - Marketing
  - Business Management
  - Financial Management
- Transportation
  - Automotive Collision

Students will have an opportunity to participate in all extra-curricular activities offered. For more information, please contact H. Grady Spruce High School at (972) 892-5500.

## Upcoming Events

### High School Showcase

**Date:** November 15, 2008

**Time:** 9:00 a.m. – 12:00 p.m.

**Place:** Conrad High School  
502 Fair Oaks Avenue  
Dallas, TX 75231

### Bryan Adams Open House

**Date:** November 20, 2008

**Time:** 5:00 p.m. – 7:00 p.m.

**Place:** 2101 Millmar Drive  
Dallas, TX 75228

### Adamson Open House

**Date:** November 18, 2008

**Time:** 6:00 p.m. – 8:00 p.m.

**Place:** 201 E. Ninth Street  
Dallas, TX 75203

### Conrad Open House

**Date:** December 4, 2008

**Time:** 6:00 p.m. – 8:00 p.m.

**Place:** 7502 Fair Oaks Avenue  
Dallas, TX 75231

