



Junior Achievement
of Dallas, Inc.



empowering young people to own their economic success

What is Junior Achievement?

Core Purpose

To inspire and prepare young people to succeed in a global economy.

Our Core Values

Belief in the boundless potential of young people.

Commitment to the principles of market-based economics and entrepreneurship.

Passion for what we do, and honesty, integrity, and excellence in how we do it.

Respect for the talents, creativity, perspectives, and backgrounds of all individuals.

Belief in the power of partnership and collaboration.

Conviction in the educational and motivational impact of relevant, hands-on learning.

PROGRAM OVERVIEW

Junior Achievement programs offer a wide variety of business people the opportunity to apply their expertise to the educational needs of our communities' students, from kindergarten through 12th grade, in an effective and fun way.

Programs use age-appropriate hands-on curricula to teach elementary students about their roles as individuals, workers, and consumers, and to prepare middle and high school students for key economic and workforce issues they will face. Programs are offered during the school day, directly in the classroom.

IMPACT

Today, Junior Achievement reaches more than four million students in the United States, with an additional 5.7 million students served by operations in 122 other countries worldwide.

In the Dallas area, more than 3,000 volunteers inspired more than 37,000 students in nearly 2,000 classrooms! More than 74% of these students are considered at-risk of not succeeding in the future.

VOLUNTEERS

Trained volunteers from all backgrounds visit classroom for about 45 minutes once a week for 5-8 sessions, depending on the grade level. The volunteer uses his or her own experience in conjunction with the JA curriculum to teach about business principles, decision-making, and critical thinking skills. Junior Achievement provides all materials, training, and volunteer support.





In Their Own Words – *How JA Dallas programs impacts our community!*

▲ “Many of the students come from households in which – if we do not intercede – the financial illiteracy of their parents will be passed down to them. **I have students who go home after Junior Achievement and teach their parents what they learned too.**” –Dallas ISD teacher

▲ “The highlight of my JA experience was signing autographs at the end of the day. We thought it was hilarious, but the kids were not going to let us out of their classroom until we gave them each an autograph. My JA partner and I had such a blast with the 4th grade class. **We can hardly wait for next year!**” –ACE Cash Express



Making donuts! And learning about unit production versus assembly line (and the math to calculate the difference) – what works better? Our BBVA volunteer teaches that everyone has a role in the free enterprise system.



Making connections and teaching lessons about critical topics such as financial literacy and workforce readiness that will last a lifetime!

▲ “Working with JA as my partner is wonderful! **The curriculum is top notch and it balances learning with fun.** As a student, I came to appreciate my teachers who knew how to create an environment that was both thought provoking and enjoyable. JA sets volunteers up for this success.” –Capital One Volunteer

▲ “My students always enjoy the JA experience. **This allows them to see outside the classroom and peek into the life of work.** They love the games they play and are always interested in the activities/topics that are covered. They talk about the JA experience for days!” –Irving ISD teacher

▲ “**This is a multi-win situation**—it’s good for the kids, good for the company, and it made me feel good too!” –AT&T Volunteer

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Partner Recognition Program
2011-2012

Junior Achievement of Dallas acknowledges major supporters through our Partner Recognition Program. This program recognizes those who provide substantial resources, both financially and through volunteer consultants to Junior Achievement of Dallas. Collectively, this group of nearly 3,200 volunteers enabled JA to provide the benefits of a Junior Achievement experience to more than 37,000 students in the Dallas area during the 2011-2012 school year.

Companies and Individuals

Giving Levels:	Visionary	\$100,000
	Pioneer	\$75,000
	Leadership	\$50,000
	Investor	\$25,000
	Free Enterprise Society	\$10,000
	Ambassador	\$5,000
	Mentor	\$1,000
	Friend	\$500

- Recognition:**
- * Listed in Annual Report by giving level
 - * Personal thank you from Chairman of JA Board
 - * Individual members of the Free Enterprise Society are listed in the JA Worldwide registry.

Volunteers

Participation Levels:	Visionary	150+
	Pioneer	100-149
	Leadership	75-99
	Investor	50-74
	Free Enterprise Society	25-49
	Ambassador	10-24

- Recognition:**
- * Listed in Annual Report by category

Partners 2011-2012

Visionary (\$100,000+)

AT&T*
Capital One*

Leadership (\$50,000 - \$74,999)

Alcatel-Lucent
Exxon Mobil Corporation

Investor (\$25,000 - \$49,999)

Ace Cash Express
Anonymous
Celanese International
Chase

Comerica Bank
Dallas Business Journal*
Ernst & Young LLP
Fulbright & Jaworski L.L.P.*

ORIX Foundation
PepsiCo, Inc.
Research In Motion*

Free Enterprise Society (\$10,000 - \$24,999)

Accenture
AIG
American Airlines*
Anonymous
BBVA Compass*
CAGE, Inc.*
Citi
Darling International Inc.
Deloitte & Touche LLP
Embrey Family Foundation

Ericsson
Fogo de Chão Churrascaria
(Brazilian Steakhouse)*
GE Foundation
IBM Corporation*
Rent-A-Center*
SAP America, Inc.
Sprint
State Farm Insurance
Telemundo 39*

Annie L. Stevens Fund
of The Dallas Foundation
The Kroger Company*
The Mike and Mary
Terry Family Foundation
The Miles Foundation
The Perot Foundation
Travelers Insurance Co.
Wells Fargo Bank
Wilson Associates

Ambassador (\$5,000 - \$9,999)

Achievement Foundation, Inc.
Atmos Energy Corporation
Barclays
Dallas Women's Foundation
David S. Irvin, The Portrait
Photographers, LLC*
jcpenny*
Flowserve Worldwide Headquarters

Hilltop Holdings, Inc.
Hill & Wilkinson, Inc.
Hunt Consolidated, Inc.
Hunt Oil Company
JLT Beverages, LP*
Legacy Texas Bank
Kohl Foundation

KMPG LLP
KRLD News Radio 1080*
Bob and Kay Schleckser
Ms. Hettie Tabor
Paul and Charla Parette
Protiviti, Inc.
Southern Methodist University

Mentor (\$1,000 - \$4,999)

Neils and Elaine Agather
American Airlines Vacations*
Aon Risk Services Southwest, Inc.
The AYCO Company LP,
A Goldman Sachs Company
Bank of Texas
Kirk and Jane Baylor
Billingsley Company*
Gene and Kathy Bishop
Bombardier
Mr. David Cargile
Mr. Benjamin B. and
Mrs. Sunny R. Carroum
Tom and Nancy Bittner
Cisco Systems, Inc.
CliftonLarsonAllen LLP
The Container Store*
The Cooper Aerobics Center
Mr. Richard C. Crist, Jr.
DeVry University
Mr. Keith Doan*
Mr. Michael Doyle
Mr. James Drayer
Ebby Halliday, REALTORS
Elite Home Services*
Executive Press*
FedEx Office

Fujitsu Network
Communications, Inc.
GE Money
GenRe
Mr. Alejandro Hagan
Richard and Jessica Harmon
Haynes and Boone Foundation
Hegi Family Foundation
Mr. Glen J. Hettinger
Imprimis Group*
KDC Real Estate and Investments
Kohl's
LandSafe, a Bank of America
Company
Mr. Stephen R. LaSala
Lyc0 Holdings Incorporated
Mr. Jack Lowe, Jr.
Bobby B. Lyle
Ms. Brenda Le
Ms. Tracy Merzi
The David B. Miller Family
Foundation
Mr. David A. Milton
Mr. Mark Mitchell*
Mercury Ventures Ltd.
The Mike A. Myers Foundation
Moving Memories Video & Photo*

MTE Enterprises, Inc.
Mr. Erle Nye
Mr. Brad Phillips
PlainsCapital Bank
Plum Tree Partners, LLC
Premier Wines of Plano*
PriceWaterhouseCoopers LLP
Mr. Rick Resnick
Riggs Family Foundation
Dr. Leonard M. Riggs, Jr.
Rockwall Collins
Rosewood Foundation
Mr. Douglas Scandling
Linda and Jim Schoelkopf
Ms. Sandra Smith*
Paul and Barbara Sullivan
Mr. David Swiney
TDIndustries
Texas Credit Union Foundation
Tiff's Treats*
Tolleson Wealth Management
Ms. Linda Turner
Vin and Caren Prothro Foundation
Mr. Daniel T. Walsh
Howard and Rhonda Westerman, Jr.
Ms. Julie Winger

Friend (\$500 - \$999)

Mr. Manuel Abud
Ace Décor & Finishes
Anonymous
Mrs. Lindy Austin
Ms. Colleen Barrett
Bentley Art & Frame*
Ms. Danielle Alexis Clarkson
Mr. Todd M. Cornelius
Marsha and Tony Dean
Mr. Thomas M. Dunning
Mr. Joe B. Edwards

Pam and Mark Farrell
Garland D. Rhoads Foundation
Mr. Eloy Gonzalez
InStaff*
Mr. Herbert D. Kelleher
Jim and Margo Keyes
Mr. Jeff Killian
Mr. Mike Lacy
Lane Gorman Trurbitt, PLLC
David and Sara Martineau
Mrs. Susan Bryne Montgomery

Mr. Eric Murrell
Travis and Shelly Noble
Omni Berkshire*
Robin Jackson Photography*
Pete and Pat Schenkel
Servall Contractor Services
TXU Energy
Ms. Cindy Watkins
Mr. Michael S. Wilding*
Mr. Reginald Youngblood

****Includes Gift In Kind Donations***

Volunteer Partners 2011-2012

Visionary (150+ Volunteers)

AT&T
Capital One

Pioneer (100-149 Volunteers)

Deloitte & Touche LLP
KPMG LLP
PepsiCo

Leadership (75 - 99 Volunteers)

American Airlines	Ericsson
Chase	Ernst & Young LLP
Citi	Research In Motion

Investor (50 - 74 Volunteers)

Ace Cash Express	Celanese International
Bank Of America	IBM Corporation
BBVA Compass	Rent-A-Center

Free Enterprise (25 – 49 Volunteers)

Accenture	Fulbright & Jaworski L.L.P.	TIAA-CREF Financial
Alcatel-Lucent	GE	Services
Ally Financial	Grant Thornton LLP	Universal Academy Students
AIG	Texas Academy of Math	Wells Fargo Bank
Comerica Bank	and Science Students	

Ambassador (10 – 24 Volunteers)

Aetna	Harmony Community	Stream Realty Partners, L.P.
A.T. Kearney, Inc.	Junior Achievement of Dallas, Inc.	The AYCO Company L.P.,
Dallas Business Journal	Junior League of Dallas	A Goldman Sachs Company
Darling International Inc.	NEC America, Inc.	Travelers Insurance Co.
Exxon Mobil Corporation	Nokia Siemens Network	White Rock Community
Flowserve Worldwide	Protiviti Inc.	Woodforest National Bank
Headquarters	Roy Lee Walker Community	