Dallas Independent School District

DESTINATION 2020
Our main purpose is to improve student academic achievement.

Effective instruction makes the most difference in student academic achievement.

There is no excuse for poor quality instruction.

With our help, at-risk students will achieve at the same rate as non-at-risk students.

Staff members must have a commitment to children AND a commitment to the pursuit of excellence.

**Dallas ISD Core Beliefs**

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**DESTINATION 2020 IS A COMMUNITY WIDE EFFORT**

Three things parents must do to ensure their child receives the best education:

1. Make sure your children get to school on time, every day.
2. Make sure your children do their homework.
3. Make sure your children read at home every night.

**YEAR 2020 GOALS**

- 90% of our students will graduate on time by Year 2020.
- 40% of our students will attain a 21 or higher composite score on the ACT exam; or SAT of 1110 on reading/math.
- 75% of our students will be proficient on the “Year 2020 workplace readiness assessments.”
- 80% of our students will enter college, the military, or a “career-ready job” straight from high school.

**DIRECTION**

We will reach our destination if we...

...place an effective teacher in front of every child.
...make principals the key to reform.
...hire the most efficient and competent central office staff in the nation.
...expand leadership density.
...engage parents and the community to work in reinforcing ways to graduate college and career-ready students.

**VISION**

By the Year 2020, Dallas ISD will have the highest college and career-ready percentage of graduates of any large urban district in the nation.
Ensure staff members understand the direction of the District and the Core Beliefs.

Belief in Destination 2020 and adherence to the Core Beliefs will be paramount to staff and student success.

1. Improve the quality of instruction.
At DISD, instruction is the “main thing” and key metric for all principals, teachers and School Leadership administrators. We must focus our efforts on improving the quality of instruction.

2. Create a career-ready certificate.
We have to educate students to become “college ready” or “career ready” by the time they graduate. Students should be able to enter a four-year college without remediation; or enter the workforce with the skills and knowledge necessary to acquire and hold a skilled job.

8. Create strategic feeder groups.
Focus and channel the various efforts of community partnerships to support at-risk student population feeder groups. DISD partners will work toward both economic and educational renewal.

VISION: By the Year 2020, Dallas ISD will have the highest college- and career-ready percentage of graduates of any large urban district in the nation.
3. Develop principals into effective instructional leaders.

Strong instructional leadership is the key to reform. Effective principals develop and support teachers, improve instruction, and evaluate teachers accurately.

4. Tie teacher and principal evaluations to student achievement data.

At the end of the day, our job is to raise student academic proficiency. Effective teachers and principals focus on and are accountable for raising student achievement.

5. Create a professional and high-functioning central office team.

Only a strong central office team focused on supporting schools will be able to successfully guide an educational system as large as DISD.

6. Restructure the Department of School Leadership and its function.

The Department of School Leadership will be responsible for:
- Improving the quality of instruction
- Raising student achievement
- Helping the schools maintain a positive school culture

It will take leaders and heroes at all levels. Nothing short of that will do.
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"We cannot always build the future for our youth, but we can build our youth for the future."
Franklin D. Roosevelt